



OACB25

SPRING CONFERENCE
MAY 8-9, 2025 • COLUMBUS

Vendor/Advertising/Sponsorship Opportunities

Sponsorships

Hospitality Sponsorships:

- **Gold level (SOLD):** Verbal recognition at the keynote session, name/logo included on signage, complimentary ½ page program ad, complimentary conference registration, and lunch for four people
- **Silver level (\$2,500):** Name/Logo included on signage, complimentary conference registration, and lunch for two people
- **Bronze level (\$1,000):** Name/Logo included on signage, complimentary conference registration, and lunch for one person

Lanyard Sponsor (\$3,000):

- Company name/logo on official conference lanyard
- Listing on event program

Wi-Fi Sponsor (\$2,000):

- Sponsorship recognition on program cover
- Complimentary 1/3-page program ad

Key Card Sponsor (SOLD):

- Company name/logo on Hilton guest room keys
- Listing in event program

Parking Sponsor (\$1,500)

- Company name/logo on signage
- Listing in event program

Track Sponsor (\$1,000):

- Name/logo on sign at session
- Verbal recognition at track
- Complimentary 1/3-page program ad

Lunch and Learn (\$2,500):

- One-hour session (held during the lunch break) to promote your business
- Sponsorship recognition in program schedule

Vendor Tables

- **Thursday Only: \$485***
- **Friday Only: \$485***
- **Thursday and Friday: \$735***

*Includes lunch for 2 people. **Electricity is available for an additional fee. Deadline: April 23, 2025 or until filled.**

[Register for a table here.](#)

Program Ads

Dimensions and Pricing:

- 1/3 page vertical (2.375" x 9.125"): \$150
- 1/4 page (3.125" x 4.5"): \$175
- 1/2 page horizontal (7.5" x 4.5"): \$250
- Full page (8.5" x 11"): \$500

All ad artwork must be submitted to OACB **by April 11, 2025**. OACB reserves the right to request changes to or refuse any ad. [Reserve your ad here.](#)

Please submit artwork via the link above or email Lora Morrison at lmorrison@oacbdds.org.

OACB Affiliate Pricing

Affiliate Members of OACB enjoy discounted pricing on conference registration, vendor tables and program ads! Learn more about the OACB Affiliate Membership Program here oacbdds.org/members/affiliates